

**Remit Address:**

WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 4 GOV 8/22
Estimate Number	4667

Invoice #	166803-2
Invoice Date	09/11/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/05/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	166803
Alt Order #	08351867
Deal #	
Order Flight	08/22/16 - 09/05/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	1158
Product 1/2	1734

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Tonight Show	11:35p-1237xm								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				08/29/16 to 09/04/16	2x	MTWTF--					
	WRAL			M	08/29/16	:30	12:16 AM	PM16-148TH	\$450.00		5
	WRAL			Tu	08/30/16	:30	11:58 PM	PM16-148TH	\$450.00		4
2	WRAL	Dr. Phil	3-4p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				08/29/16 to 09/04/16	2x	MTWTF--					
	WRAL			M	08/29/16	:30	3:32 PM	PM16-165TH	\$400.00		3
	WRAL			F	09/02/16	:30	3:30 PM	PM16-148TH	\$400.00		4
3	WRAL	WRAL 4p News	4-5p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				08/29/16 to 09/04/16	2x	MTWTF--					
	WRAL			Tu	08/30/16	:30	4:44 PM	PM16-148TH	\$500.00		5
	WRAL			Th	09/01/16	:30	4:37 PM	PM16-148TH	\$500.00		4
4	WRAL	WRAL 5p News	5-530p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				08/29/16 to 09/04/16	3x	MTWTF--					
	WRAL			W	08/31/16	:30	5:14 PM	PM16-148TH	\$1,200.00		5
	WRAL			Th	09/01/16	:30	5:22 PM	PM16-165TH	\$1,200.00		3
	WRAL			F	09/02/16	:30	5:23 PM	PM16-165TH	\$1,200.00		4
5	WRAL	WRAL 6p	6p-6:30p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				08/29/16 to 09/04/16	3x	MTWTF--					
	WRAL			W	08/31/16	:30	6:11 PM	PM16-165TH	\$1,600.00		3
	WRAL			Th	09/01/16	:30	6:23 PM	PM16-148TH	\$1,600.00		5
	WRAL			F	09/02/16	:30	6:23 PM	PM16-148TH	\$1,600.00		4
6	WRAL	NBC Nightly News M-F	630-7p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRAL	NBC Nightly News M-F	630-7p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				08/29/16 to 09/04/16	2x		MTWTF--				
	WRAL			Tu	08/30/16	:30	6:52 PM	PM16-165TH	\$1,800.00		4
	WRAL			Th	09/01/16	:30	6:59 PM	PM16-165TH	\$1,800.00		5
7	WRAL	Inside Edition	7-730p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				08/29/16 to 09/04/16	1x		MTWTF--				
	WRAL			W	08/31/16	:30	7:29 PM	PM16-148TH	\$1,000.00		2
8	WRAL	Today Show	7-9a								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				08/29/16 to 09/04/16	3x		MTWTF--				
	WRAL			Tu	08/30/16	:30	8:47 AM	PM16-165TH	\$750.00		6
	WRAL			W	08/31/16	:30	8:59 AM	PM16-165TH	\$750.00		5
	WRAL			Th	09/01/16	:30	7:20 AM	PM16-165TH	\$750.00		4
9	WRAL	Entertainment Tonight	730-8p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				08/29/16 to 09/04/16	2x		MTWTF--				
	WRAL			Tu	08/30/16	:30	7:48 PM	PM16-148TH	\$1,000.00		4
	WRAL			Th	09/01/16	:30	7:55 PM	PM16-148TH	\$1,000.00		3
10	WRAL	Late News	11-1135p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				08/29/16 to 09/04/16	2x		MTWTFSS				
	WRAL			Tu	08/30/16	:30	11:32 PM	PM16-165TH	\$1,200.00		4
	WRAL			Th	09/01/16	:30	11:24 PM	PM16-165TH	\$1,200.00		3
12	WRAL	Tonight Show	11:35p-1237xm								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
				09/05/16 to 09/11/16	1x		1-----				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WRAL	Tonight Show	11:35p-1237xm								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
	WRAL			M	09/05/16	:30	12:33 AM	PM16-165TH	\$450.00		1
13	WRAL	Dr. Phil	3-4p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					09/05/16 to 09/11/16	1x	1-----				
	WRAL			M	09/05/16	:00			\$400.00	See MG 13.2,13.3,13.4,13.5	1
	WRAL	WRAL AM News 6-7a	6a-7a	M	09/05/16	:30	6:43 AM	PM16-165TH	\$900.00	MG for 15.1,6.1,6.3,13.1,14.1	5
	WRAL	Today Show III	10-11a	M	09/05/16	:30	10:59 AM	PM16-165TH	\$400.00	MG for 15.1,6.1,6.3,13.1,14.1	2
	WRAL	America Ninja Warrior MON	8-10p	M	09/05/16	:30	7:58 PM	PM16-148TH	\$2,200.00	MG for 15.1,6.1,6.3,13.1,14.1	4
	WRAL	America Ninja Warrior MON	8-10p	M	09/05/16	:30	8:23 PM	PM16-165TH	\$2,200.00	MG for 15.1,6.1,6.3,13.1,14.1	3
14	WRAL	WRAL 4p News	4-5p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					09/05/16 to 09/11/16	1x	1-----				
	WRAL			M	09/05/16	:00			\$500.00	See MG 13.2,13.3,13.4,13.5	1
15	WRAL	WRAL 5p News	5-530p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					09/05/16 to 09/11/16	1x	1-----				
	WRAL			M	09/05/16	:00			\$1,200.00	See MG 13.2,13.3,13.4,13.5	1
16	WRAL	WRAL 6p News	6p-6:30p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					09/05/16 to 09/11/16	1x	1-----				
	WRAL			M	09/05/16	:30	6:13 PM	PM16-148TH	\$1,600.00		1
17	WRAL	NBC Nightly News M-F	630-7p								
		Q3 NON-WINDOW CANDIDATE CARD V8.19									
					09/05/16 to 09/11/16	1x	1-----				
	WRAL			M	09/05/16	:30	6:51 PM	PM16-165TH	\$1,800.00		1
18	WRAL	Inside Edition	7-730p								

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Q3 NON-WINDOW CANDIDATE CARD V8.19											
19	WRAL			09/05/16 to 09/11/16		1x	1-----				
	WRAL			M	09/05/16	:30	7:13 PM	PM16-148TH	\$1,000.00		1
	WRAL	Today Show	7-9a								
Q3 NON-WINDOW CANDIDATE CARD V8.19											
20	WRAL			09/05/16 to 09/11/16		1x	1-----				
	WRAL			M	09/05/16	:30	7:59 AM	PM16-148TH	\$750.00		1
	WRAL	Entertainment Tonight	730-8p								
Q3 NON-WINDOW CANDIDATE CARD V8.19											
21	WRAL			09/05/16 to 09/11/16		1x	1-----				
	WRAL			M	09/05/16	:30	7:42 PM	PM16-165TH	\$1,000.00		1
	WRAL	Late News	11-1135p								
Q3 NON-WINDOW CANDIDATE CARD V8.19											
	WRAL			09/05/16 to 09/11/16		1x	1-----				
	WRAL			M	09/05/16	:30	11:33 PM	PM16-148TH	\$1,200.00		1

Aired Spots**33**

<u>Gross Total</u>	\$35,850.00	
<u>Agency Commission</u>	\$5,377.50	
<u>Net Amount Due</u>	\$30,472.50	<u>Payment Terms 30 Days</u>

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